



From the Founder&Managing Director
Haluk Karaoguz

Dear Sirs,

It is our pleasure to introduce our official business partner <https://hitits.com/>, located in Istanbul, Turkey, the provider of core airline IT, airport and travel software solutions and services. Briefly, our solutions and services are

PASSENGER SERVICES SYSTEM

Reservation and passengers

Departure control system

customer care layer

internet booking Engine

Allotment manager

Loyalty layer

Ferry

OPERATION PLANNING ,Schedule planning operations control crew management

ACCOUNTING ,Revenue accounting cost accounting

SERVICES ,Hosting ,Consultancy

Our “Hitit “ systems are being used by many airlines such as Sun Express Germany, OTT Fly Germany, Sky Greece, Nesma Egypt, Aero , Nigeria, Air Peace Nigeria, Pegasus Airlines Turkey, Borajet Turkey, Onur Air Turkey, IDO Istanbul Ferries, Zagros Iran , Zagros-Iraq, Fly Baghdad- Iraq, Kam Air-Afghanistan, Golden Myanmar Airlines, Tunisian Nouvelair and some other airlines.

PROMEDİ DIŞ TİCARET LTD ŞTİ

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BRANCH OFFICE: Free Trade Zone Istanbul Ataturk Airport
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Below the presentation which provides more productive, flexible and feasible business flows to Airline companies which result in fast and high ROI.

We strongly believe that it would also bring to your esteemed airline significant benefit and over-all growth by all means.

Please review our presentation/solutions and kindly note our readiness to hold an introductory online meeting/video conference on an agreeable day shortly with the attendance of Hitit Technicial team as well.

After the introductionary online meeting ,we can schedule a workshop to cover our core solutions called Crane PAX, B2B Portal, IBE, and DCS.

Furthermore , accounting or operational solutions can be added if of any interest to you,

Thank you for your cooperation .

Haluk Karaoguz

Cell Phone : [+90 532 446 2929](tel:+905324462929)

Founder&Managing Director

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About Hitit

Executive summary



ABOUT HITIT

Global Airline&Travel IT Solutions provider

for all the industry
players who are
looking for
improvement

Ranked among
Top 500 Fastest
growing Tech
companies in
EMEA region

**Hitit is the main
company behind
Crane FF** – one of
the first purpose
built loyalty solutions
for aviation



BRIEF TIMELINE

We **were founded in 1994** by ex-Turkish Airlines executives.

In **2003** our **core airline solution development** started.

Crane FF Loyalty Solution became **number one in the world in 2012**.

Hitit was named one of the **Top 5 PSS providers in 2015**.





OUR HEADQUARTERS

Located at the **Silicon Valley of Istanbul***

*At the territory of the World's 3rd oldest Technical University



HITIT BY NUMBERS

25%
growth per year

Airlines using Crane PAX grow over 25% on average each year

70K+
agencies

Our agent platform is being used by more than 70 k agencies

210
airports

Crane DCS is being used in 210 airports

50 BLN+
flight queries

is being processed per year

65 MLN+
passengers

are being carried per year

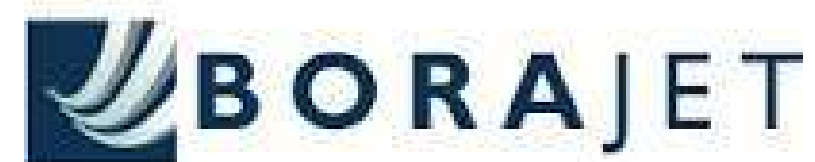


HITIT BY NUMBERS

22 airlines

49 hosting clients








OUR PARTNERS AND ACCREDITATIONS



| Strategic
Partner




SOLUTIONS

Passenger Service System




 crane .PAX	Reservation and Passenger Services
 crane .IBE	Internet Booking Engine
 crane .ALM	Allotment Manager

 crane .DCS	Departure Control System
 crane .CCL	Customer Care Layer
 crane .LL	Loyalty Layer

Operations Planning

 crane .SP	Schedule planning
 crane .OCC	Operations Control
 crane .CREW	Crew Management

Finance & Management

 crane .RA	Revenue accounting
 crane .CA	Cost accounting
 crane .BPI	Business Performance Index



SERVICES

Consultancy*

Strong team

Years of hands-on experience

Diverse backgrounds

Personalized approach

Hosting

Google cloud infrastructure

Tier 3 data center

Infrastructure investments are not required

Daily back ups

*DCS, ACCOUNTING, TICKETING AND CUSTOMER CARE, INTERLINE AND CODE SHARING, DISTRIBUTION, SALES CHANNELS AND LOYALTY, PRICING AND REVENUE MANAGEMENT



HIGHLIGHTS

150 days implementation guarantee

Airline & Travel merchandising

Transparent & cost efficient

Service Oriented Architecture

NDC compliant



COMPETITIVE ADVANTAGES

- ✓ **Agile** support.
- ✓ **Dramatic Decrease** in Messaging Costs.
- ✓ **Increased revenues** from advanced ancillary sales features.
(No additional charge for SSR Sales)
- ✓ **Seamless integration** between Crane PSS and Crane Operations systems allow **advanced customer operations and experience.**



TESTIMONIALS

"Using Hitit's Crane PAX, Precision Air will be connecting several locations around the world with interline partners seamlessly. Its rich features and flexibility provides the power and dynamism that meets Precision Air's high passenger service standards."

Mr Robert Owusu
Commercial Director of Precision air

"When we talk about Hitit, the company does deserve more than our complements. They play an important role in our operations, company solutions and they are part of the future projects. Hitit solutions are user-friendly, budget-friendly and management- friendly. Thanks to them, we are happy to be part of the big aviation family."

Mr Ozgur Keskin
Route And Revenue Management of Zagrosjet.

"We are very impressed with the capabilities of Hitit products and we truly trust the expertise of Hitit teams. Hitit solutions will help us to create an easy and seamless experience for Air Namibia passengers."

Mr Paul Nakawa
Corporate Communications Manager of Air Namibia



Your team.